



# Reskill your team for the future.

## CGMA® Finance Leadership Program



As technology changes affect the roles of finance teams and businesses, ask for more strategic support. **In a recent survey, less than 3% of respondents said their finance function has the skills it needs.**

Training your finance team over and above quantitative skills is the first step towards building a resilient business – and your team's journey begins with us.

Introduce your team to the **CGMA Finance Leadership Program**, a guided, digital-first learning and assessment route to completing the CIMA® Professional Qualification and earning the CGMA designation.

With the help of real-life case simulations, the programme teaches a mix of finance, accounting, business, people, leadership and digital skills. This intensive experience enhances your team's credibility and fundamentally changes their careers. Upon completing the programme, team members earn CIMA membership at either the ACMA or FCMA level, in addition to the prestigious CGMA designation.

Start transforming your organisation today. Contact one of our learning consultants regarding group discounts to help maximise your learning return on investment.

Sources: KPMG, The view from the top, KPMG Finance Transformation: The Human Perspective Report Third quarter 2018, AICPA

**‘The CGMA Finance Leadership Program has a very strong learning foundation, and we are using the programme to support the transformation of finance and prepare future finance leaders in our organisation’.**

— Brian Dumbill, FCMA, CGMA  
VP, Finance  
Volvo Financial Services

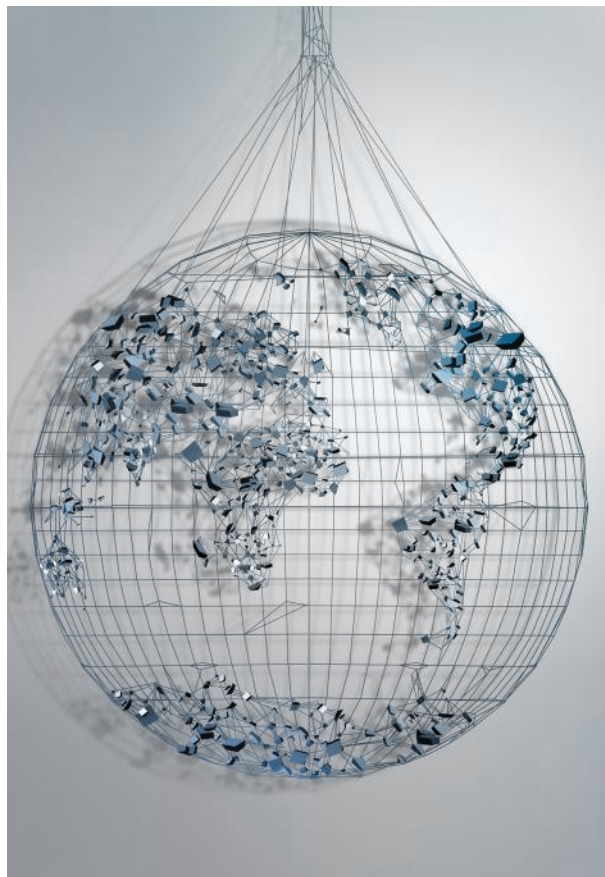
**The CGMA Finance Leadership Program** is designed to help full-time employees learn at their own pace and prepare for exam success without taking time away from work.

There are three levels: **Operational, Management and Strategic**. The candidate’s experience and academic degree determine the level of entry. Each level facilitates learning by immersing candidates into real-life scenarios and providing knowledge checks along the way.

The multiple learning competencies are followed by a business simulation assessment mirroring what we see in real life.

#### Employer benefits:

- Create a strong pipeline of leadership talent
- Develop team members who understand finance and how to apply competencies to any part of the business to make improved decisions
- Generate a sustainable training programme, leading to reduced expenses
- Improve employee retention and morale



#### Programme features:

- Flexible entry points
- Online and self-paced
- Real-world scenarios in competencies
- Dynamic, personalised learning
- Employer dashboard tracking learner progress

**91 of the *Fortune* 100 and 95 of the world’s top 100 brands choose CGMA designation holders.**

# Creating a team of leaders

## What will your team learn?

The programme is structured into three levels of learning that each builds upon the previous level; your staff can start at the level that is right for them, based on their knowledge and experience.



### Operational level

#### Key study areas:

- Data analytics
- Finance function transformation
- Regulatory framework
- Cost accounting
- Finance technologies



### Management level

#### Key study areas:

- Cost and project management
- Complex group reporting
- Leadership and management
- Business models
- Organisational performance



### Strategic level

#### Key study areas:

- Digital strategy
- Risk oversight
- Internal controls
- Strategy formulation and execution
- Regulatory compliance

## How will your team prove their knowledge?

They pass assessment questions after each topic, complete business simulations and must pass one case study examination per level to complete the programme.

## What are the benefits?

- Your staff learns what matters — the technical, finance, business and digital leadership skills that more than 2,000 finance teams in 150 countries say they need from finance teams.
- Participants receive support from the AICPA and CIMA, the two premier professional associations in the finance and accounting profession.
- The programme provides learning built by finance professionals for finance professionals.
- Real-world examples and unique case-study-based exams place learning in the context of business situations.
- Since learning is delivered online and in small, manageable chunks, your team can complete the coursework around their busy schedules.
- As your employees work through the scenario-based programme, they can quickly apply these competencies to your business challenges and take on new projects even before they finish the programme.

## How does the programme work?

- Finance leadership identifies a cohort of learners and where they should enter based on their experience and academic background with guidance from our representatives.
- The customer success staff holds an overview and kickoff session with the cohort of learners.
- Learning and assessments are self-paced and delivered online to allow your team members to fit the programme into their schedule.
- Employers can view progress through dashboard reporting.
- Teams will progress through the professional development programme with the added benefit of the CGMA designation.

It's time to lead your organisation into the future. Contact us today to find out more about how we can evolve your workforce.



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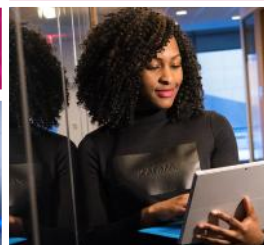
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# CGMA<sup>®</sup> Finance Leadership Program (FLP)

Your digital-first route to becoming a CGMA designation holder



## Who is a finance professional?

Historically, being a finance professional was all about numbers. Now, it's so much more. In a world where new technology, data and digital platforms are defining businesses, finance professionals are defining what success looks like — driving impact, delivering solutions and creating value for businesses worldwide.

## Where does CIMA<sup>®</sup> fit in?

The Chartered Institute of Management Accountants<sup>®</sup> (CIMA) is the world's leading body of management accountants, delivering the most relevant qualification for business career business. When you join CIMA, you invest in your career development and learning — and we become your lifelong partner through it all.

Once you qualify with CIMA, you'll also become a member of the Association of International Certified Professional Accountants<sup>®</sup>, powered by CIMA and our partner, the American Institute of CPAs<sup>®</sup> (AICPA<sup>®</sup>).

650,000	Members and students of CIMA and the AICPA
225,000	Organisations that employ our members
179	Countries and territories where our members live
33	Representative offices around the world
54	Supported credentials, designations, diplomas and certificates
4	Premier globally recognised designations — ACMA, FCMA, CGMA and CPA.

## What do I get out of the qualification?

Once you complete your qualification and become a CIMA member, you are awarded the globally recognised Associate Chartered Management Accountant (ACMA) and Chartered Global Management Accountant<sup>®</sup> (CGMA) designations.

# What is the CGMA Finance Leadership Program?

The CGMA FLP is a new digital-first pathway to completing the CIMA Professional Qualification. You are assessed at each topic as you learn, all within the platform. All three levels of the FLP culminate with a Case Study Exam to test your mastery of the business concepts and your ability to apply your knowledge and skills in real-world business situations.

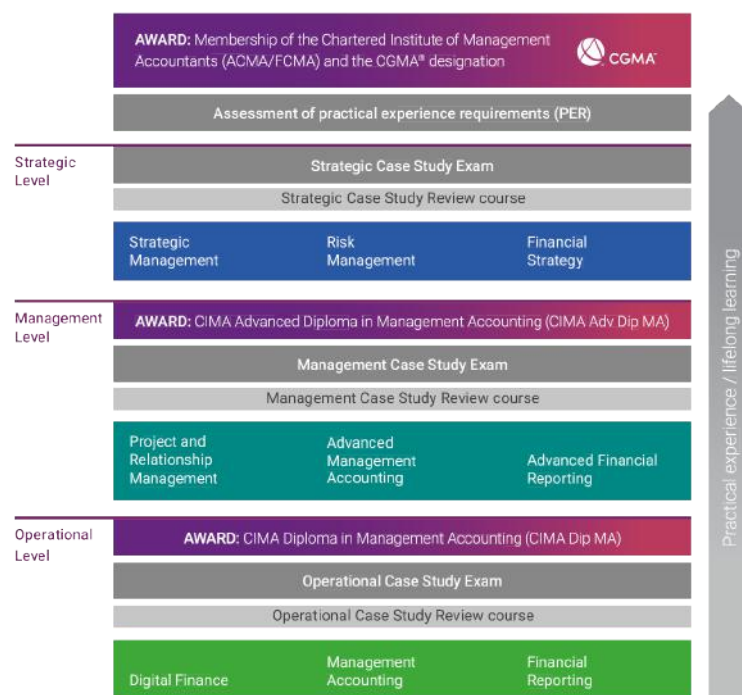
## What are the benefits of the CGMA Finance Leadership Program?

- 1. Develop a globally in-demand career.**  
Companies around the world demand the knowledge and skills of management accountants.
- 2. Earn higher salaries.**  
As you progress through the qualification, your salary can increase as soon as you start studying, and continue to rise as you qualify as a CGMA designation holder.
- 3. Gain unprecedented access to different industries and business functions.**  
Once you qualify as a CGMA designation holder, you will understand all areas of business. As a result, you can choose from a much wider range of roles and industries.
- 4. Digital-first learning and assessment**  
The CGMA FLP offers an immersive, personalised and highly practical learning and assessment experience. You don't just study scenarios, you build the real-world experience you need to become a leader.

# CGMA Finance Leadership Program structure

The CGMA FLP is designed to give you the skills, practical experience and forward-thinking, as well as the entrepreneurial mindset business needs of their finance professionals.

The FLP includes the learning you require to complete the qualification, both competency building and exam preparation, all in one place.



## Key features of the CGMA FLP:

- All learning and assessment materials you need to complete the Professional Qualification
- Interactive exercises
- Business simulation assignments
- Access to tutor videos about how to approach your Case Study exam
- Video analysis of the pre-seen materials for your Case Study window
- Two graded mock exams with personalised feedback
- One ungraded mock exam
- Ability to skip topics you already know with pre-assessments

## Entry into the CGMA Finance Leadership Program

Your relevant prior learning and qualifications allow you entry into the FLP at a level that is right for you, so you can qualify as a CGMA designation holder sooner.

For more information on the CGMA Finance Leadership Program, please visit [myfuture.cimaglobal.com/CGMAFLP](https://myfuture.cimaglobal.com/CGMAFLP)